



Volume 18 / Issue 2 / Summer 2025

# CALSPRO PRESS

California Association of Legal Support Professionals

## Amendments and Updates on AB 747

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# President's Message

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**KRISTIAN PUJOL**  
**2025 CALSPro President**

## Time to Check the Spare

The state of our association is in solid standing both financially and operationally through our volunteers, sponsors, and numerous committees. All the people involved, our Board of Directors and committee chairs, and everyone's level of commitment, professionalism, and expertise continues to astound me. Through crises, legal challenges and even global pandemics, we have stood strong and continue to persevere after more than half a century. This year the Service of Process Accountability, Reform and Equity (SPARE) Act introduced as AB747 took front and center stage on our legislative radar and, despite its unexpected introduction, negative depictions and false allegations of rampart sewer service in California, I am extremely proud of how swiftly and skillfully we collectively responded and are working with the bill's author and sponsors to find resolution and reasonable common ground and understanding.

We are very lucky to have one of the most reputable advocacy firms in Sacramento representing CALSPro and they (California Advocates, Inc), together with our legislative committee, mobilized quickly and leaped into action. Our legislative team immediately not only set up appointments with legislators and stakeholders, drafted responses and attended legislative hearings but also launched a successful fundraising campaign in opposition to AB747. I am pleased to report we have raised tens of thousands of dollars thus far and am

extremely grateful to all the members and companies who donated their dollars and resources. We are also especially thankful to NAPPS for their sizable donation, granting CALSPro the maximum allowable dollars from their association's legislative fund. A big shout out to Mr. Kraig Vorsatz and Mr. Michael Kern for speaking on CALSPro's behalf at the NAPPS annual conference. All the funds raised, together with the efforts of our lobbyists have already helped us achieve a few significant wins. In the following pages, the Legislative and Capitol Reports provide details and important updates on our progress. Please be sure to read as this is potentially the most impactful bill to our industry we have faced in many years!

With things heating up in California and people hitting the road as summer begins, I cannot help but to think and look forward to seeing many of you at our upcoming 57<sup>th</sup> Annual CALSPro Conference in Long Beach this Fall. Our conference committee has been working diligently in planning and preparing another very informative, interactive and well attended dynamic event. We will have industry expert panels discussing important current topics like the tenets and consequences of AB747, new interstate rules, and the use of technology and AI in the legal space. You do not want to miss this opportunity to engage, contribute, learn and network.

All our cornerstones and committees have been working on your behalf to keep our

association economically sustained, our industry protected, and our members educated and informed of ongoing legal updates and potential policy changes down the road associated with AB747. Both our Education and Membership committees have been garnering more participation and expanding our outreach, along with our Newsletter, Advertising, and Website committees. Thank you to all volunteers, partners, and sponsors.

Finally, thanks to the fundraising achieved so far, we have been able to respond to AB747 with multiple resources and methods including a strategic public relations campaign to complement our lobbying efforts. The aim is to bring attention not only to the severe challenges AB747 poses to the legal community (increased legal costs, privacy risks, safety concerns and backlogged courts due to frivolous litigation), but to also raise public awareness about CALSPro, the process serving industry and the important unbiased role we fulfill in ensuring constitutional rights to due process. Never in my recollection have we engaged in such an important and unprecedented campaign with so much at stake and yet so much opportunity for us to revisit the narrative, retell our story, drive the political discourse and amplify our voice and professional standing as legal support professionals. We are unequivocally at the main intersection where the rubber meets the road toward our future destination. 🌐



# Capitol Report

MICHAEL D. BELOTE, ESQ. &  
CLIFF COSTA, ESQ.

California Advocates, Inc.

## Successful Amendments to AB 747

As of the time of this writing, both the Assembly and State Senate are wrapping up the hundreds of bills that needed to be approved by Friday, June 6<sup>th</sup> deadline, known in Sacramento as the house of origin deadline. Bills that fail to meet this deadline are considered two-year bills and must be approved in January or they are considered dead. As of June 9, the legislative year is effectively half over, thus marking the important 50-yard line. CALSPRO Legislative Committee, led by your fearless leader Chad Barger, has had a very hardworking year. If you aren't already aware, registered process servers are facing major challenges in Sacramento and your legislative committee has been on the frontlines!

Earlier this year, Assemblyman Ash Kalra (Democrat, San Jose), and Chair of the Assembly Judiciary Committee, introduced Assembly Bill 747, also known as the "Service of Process Accountability, Reform and Equity" (SPARE) Act. This wide-ranging bill, which, if passed as introduced, would have dramatically increased cost, imposed unreasonable burdens, and made it harder for process servers to do their jobs effectively. Once introduced, CALSPRO jumped into action and immediately engaged. We have engaged several times with both the author and the bill's sponsors, a coalition of legal aid and low-income advocacy organizations.

Our efforts led to critical amendments to AB 747. As amended on May 23<sup>rd</sup>, several

of the most burdensome provisions have been successfully removed. Key deletions include the requirement for process servers to register in every county they work, a restriction limiting RPS service to only registered counties, and the mandate to include a registration ID with every proof of service. These changes present costly administrative burdens and hinder the ability of legal support professionals to continue serving efficiently under existing registration rules. This major policy win is a great first step as we continue our efforts.

Equally important in those amendments was the removal of inflammatory language in Section 1 of the bill. This language inaccurately portrayed process servers as broadly engaged in fraudulent practices. We strongly opposed this narrative, which relied on isolated examples to justify sweeping reforms, undermining the integrity of a profession essential to due process. This reputational victory helps as we continue working on the bill.

Significant concerns remain in the current version of AB 747. We are actively working to amend or improve several troubling provisions, including a flawed definition of "reasonable diligence" that could undermine established service practices and complicate subservice, especially in landlord-tenant cases. Another major concern is a mandate to include timestamped, GPS-tagged photographic evidence – such as photos of a residence door – posing logistical challenges and safety risks, particularly in unpredictable

field environments. Additionally, we are concerned about the requirement for county clerks to make registration data public, potentially exposing process servers to serious privacy and safety risks if personal details like home addresses are disclosed.

Additionally, we are also pushing back against the removal of a key legal presumption relating to service of process. Under existing law, any challenge of a legitimate serve must first overcome the presumption that the signed proof of service by a registered process server is valid. Unfortunately, the proposed change in AB 747 would rebut this presumption upon only a proffer of evidence by the party seeking to quash the serve. These proposed requirements, if left unchanged, threaten to burden the profession with impractical standards and jeopardize the efficiency of the legal process. We are pushing hard to maintain the existing presumption, especially since the bill is seeking process servers to also obtain photographic evidence.

At halftime, we are proud to report that we are making process and have momentum going into the State Senate. In the coming weeks, AB 747 will be referred to and heard in the Senate Judiciary Committee. We have more work to do but believe we are in a strong position to resolve or lessen the remaining issues impacts on the industry. Stay tuned for regular communications on AB 747.

*continued on page 14*



# Legislative Update

CHAD BARGER, **CALSPro Legislative Chair**

## CALSPro Advocacy Update: Significant Progress on AB 747, but Continued Vigilance Required

The California Association of Legal Support Professionals (CALSPro) is pleased to announce substantial progress in our advocacy efforts concerning Assembly Bill 747 (AB 747), known as the Service of Process Accountability, Reform, and Equity (SPARE) Act. Through sustained collaboration with legislators and stakeholders in Sacramento, CALSPro has successfully secured critical amendments to the bill as of May 23, 2025. These changes reflect our commitment to protecting the process serving profession while ensuring fair and effective regulation. However, several concerning provisions remain, and our work continues.

### Key Amendments Achieved

CALSPro’s advocacy has led to the removal of several burdensome provisions from AB 747, significantly reducing unnecessary administrative and financial challenges for process servers. The following requirements have been eliminated:

- The mandate for process servers to register in every county where they serve.
- The restriction limiting service to only the counties where a server is registered.

- The obligation to include a copy of the process server’s registration identification card with every proof of service.

These deletions are a significant victory for our profession, ensuring that process servers can continue their essential work without undue regulatory obstacles.

### Addressing Misrepresentations

A critical achievement is the removal of inflammatory and unsubstantiated language in Section 1 of the bill, which previously portrayed the process serving industry in a negative light. This now-deleted narrative alleged systemic “fraudulent service” in consumer debt and eviction cases, referred to as “sewer service,” and suggested that such practices disproportionately harmed low-income individuals and communities of color. These claims relied on selective media reports and studies, generalizing isolated incidents to justify broad legislative reforms.

CALSPro vigorously opposed this language, as it unfairly maligned the thousands of licensed, ethical process servers who uphold due process daily. The removal of this section is a reputational triumph and

underscores the importance of evidence-based policymaking. CALSPro remains dedicated to correcting misconceptions and safeguarding the integrity of our profession.

### Remaining Concerns and Ongoing Advocacy

While these amendments mark significant progress, AB 747 still contains provisions that require further refinement to ensure fairness and practicality. CALSPro is actively engaging with lawmakers to address the following:

- **Definition of “Reasonable Diligence”:** The proposed definition could disrupt established industry practices and create unintended legal consequences. Notably, it may complicate substituted service or posting of notices in landlord-tenant cases by requiring an attempt at a dwelling or usual place of abode.
- **Public Disclosure of Registration Data:** The requirement for county clerks to publicize process server registration data raises privacy and security concerns. CALSPro is advocating for protections

*continued on page 14*



# Membership Update

MATT JANNEY, **CALSPro Membership Chair**

## Call to Action

**C**ALSPro is experiencing a strong and dynamic year so far. A significant bill, AB 747, has been introduced which could substantially impact our industry's operations. We issued a call to action regarding this, and it appears our members are actively responding.

As of May 2025, our total membership stands at 178, with 209 voting members. This represents a notable increase from last year's 170 total members and only

166 voting members – a 25% growth in our voting membership.

While our Category 5 membership remains stable, we have seen a slight decrease in Categories 3 and 4. I plan to identify these members and reach out to understand their reasons and explore the possibility of their return. On a positive note, our Category 1

and 2 memberships are robust, showing a combined increase of 13 members.

Looking ahead, I believe we have a strong opportunity to launch a marketing initiative focused on both membership growth and conference attendance this year, leveraging the lists I've compiled. It's encouraging to hear that our members are actively promoting the association, and I urge you to continue this engagement. This is an opportune time for our new members to witness firsthand the vital role CALSPro plays in their professional lives. 🌐





# Continuing Education Report

JEREMIAH JONES, **CALSPro Education Chair**

## Strengthening the Core: CCPS Workshops Continue to Evolve

**T**he Continuing Education Committee has kept busy this year with initiatives designed to expand access to training and improve outcomes for California’s process servers. As we look toward the second half of 2025, I’m proud to report continued momentum in our efforts to provide meaningful, modern, and effective educational tools.

### CCPS Workshop Updates

Following our curriculum updates earlier this year, we’ve continued to refine and enhance the CCPS Workshop experience. The latest version of our training features interactive elements such as real-time quizzes, polls, and targeted discussion topics to support retention and build confidence, especially in areas where previous test takers have struggled.

If it’s been a while since you or your team attended a workshop, now is a great time to revisit. The format has been significantly improved and is proving to be more engaging than ever.

### Upcoming Workshop Dates Include

- Saturday, August 2 – In-Person/Hybrid (Sacramento)
- Saturday, September 20 – In-Person (CALSPro Conference – Long Beach)
- Friday, September 26 (Native American Day) – Virtual

Please share these dates with your staff and industry contacts. These workshops are ideal for both new servers and seasoned professionals seeking certification.

### 100% CCPS Certification Success

We’re excited to share that every participant in our most recent CCPS course successfully achieved certification, whether on the initial exam or shortly thereafter. This 100% success rate is a testament to the participants’ hard work and the growing effectiveness of our updated training approach. Congratulations to the following for achieving the CCPS designation in April:

Jaime Mariscal | Anita Mariscal | David Norman | Samantha Shetley  
Mark Erbacher | Sarah Brommer | Gilbert Campos | Jalen Masterson  
Viveca King | Greg Goldman

This is a tremendous accomplishment, and we applaud each of them for their dedication and effort.

### Looking Ahead: SOP Training & Legislative Awareness

Our completed “Introduction to Service of Process” course remains on hold while we monitor the progress of AB 747. If the legislation is enacted, it may require updates to ensure alignment with new requirements. Though we’re eager to launch, this pause allows us to be responsive and timely when the course goes live.

### Want to get Involved?

The Continuing Education Committee is actively seeking to recruit an additional presenter for the CCPS workshops. Right now, the responsibility typically falls on the same two individuals, and we’d love to add fresh voices to the rotation to ensure greater flexibility and sustainability.

We’re also exploring the possibility of combining the August 2<sup>nd</sup> Sacramento workshop with a job fair, designed to connect aspiring process servers with companies looking to hire. This concept has generated a lot of enthusiasm, as it would benefit both new servers entering the field and companies seeking qualified candidates. However, due to the time and effort required to organize such an event, we’re still determining whether it will be feasible for this year.

If you’re interested in giving back to the association and helping with presenting at a workshop or supporting the job fair initiative, I encourage you to reach out to me directly at [jejones@magnals.com](mailto:jejones@magnals.com). We’d love to have you involved. 🌟



# Conference Update

DAN MORA, **CALSPro** Conference Chair

## Conference Registration Opens Soon! “Facing the Future – Together”

**C**ALSPro’s 57<sup>th</sup> Annual Conference, a can’t-miss event, is scheduled for **September 19-21, 2025**, at **The Westin Long Beach**. Industry leaders will gather and share their best practices. Network and promote your business to other process servers. Mark your calendars and watch for the open registration email for more details!

### Fees – NO price increase for 2025! REGISTRATION

Regular Member **\$450** (\$550 after 8/1/25)  
Non-Member **\$550** (\$650 after 8/1/25)  
Friday Welcome Event **\$90**  
Exhibit Booth **\$950**

### SPONSORSHIP OPPORTUNITIES

Diamond **\$4,000**  
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Welcome Event Sponsor **\$250**  
Education Sponsor **\$750**

Exhibitor Breakfast Sponsor **\$500**  
Education Break Sponsor **\$250**  
Banquet Bar Sponsor **\$250**

### Education Schedule

Our goal: To bring the best education opportunity for process servers in California. CALSPro has over 50 years of rich and productive legislative advocacy.

### Saturday, September 20, 2025

**8:00 am – 8:45 am Business Meeting**  
Panelists: Kristian Pujol, Kimi Shigetani, Jackie Janney, Dan Mora, Kimi Shigetani

**8:45 am – 9:30 am Legislative Update**  
Panelists: Chad Barger, Mike Belote, Cliff Costa, Kristian Pujol

**10:00 am – 11:00 am Impact: AB 747**  
Panelists: Mike Kern, Jeff Karotkin, Chad Barger, Cliff Costa

**11:00 am – 11:45 am Managing Technology**  
Panelists: Esteban Pujol, Dennis Barber, Larry Kirlin, Frank Smithson

**1:00 pm – 1:45 pm Cross-state Jurisdiction**  
Panelists: Paula Ashcraft, Tony Klein, Melody Bulso, Shawn Condrey, Bob Musser

**1:45 pm – 2:30 pm AI for Litigation Support**  
Panelist: Lucas Erb, Founder, AI Experts, LLC. [www.aixperts.com/about](http://www.aixperts.com/about)

**3:00 pm – 5:00 pm Process Serving Seminar and CCPS Exam Prep**  
Panelists: Jeremiah Jones, Kraig Vorsatz, Jonathan Shisler, Jessica Talamantes

If you have questions, comments, or feedback, please contact me anytime at:  
Text: 559-805-9571  
Email: [dan@gemini.legal](mailto:dan@gemini.legal)



57<sup>TH</sup> Annual Conference  
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# Staying Safe and Productive as a Process Server in California



KRAIG VORSATZ, ESQ.  
**NAPPS 2025**  
**First Vice President**

**I**t is an honor and a privilege to be able to share the following with my fellow CALSPro members. Staying safe and productive as a Process Server in California has only become more difficult. With the installation of doorbell cameras, secured high rises, and security at entry points to businesses it now seems that people are being able to evade process servers even more.

With the assistance of all of these technological advancements and gatekeepers our jobs have only become more difficult and being a productive Process Server has only become more challenging. The rise up of inaccessible buildings, elevators, uncooperative doormen and security guards have become the norm in our profession now. Using the tools and the knowledge obtained by your CALSpro C.C.P.S. designation allows you to cruise along a little better as a process server while maintaining productivity. Our next CALSPro CCPS exam where you can earn your C.C.P.S. designation is on June 19, 2025, from 9:00 am to 12:00 pm. Please visit [CALSPRO.org](https://CALSPRO.org) for more information.

If you are assaulted while serving process you should call the police and make a report immediately. The Assault code for California is PC 243(c)(1) and to be a felony "an injury must be inflicted on that person." Please also memorize this code and be prepared to share it with law enforcement if need be. As your Assault Advisor, I'm happy to report that the last few years have been pretty quiet in regards to Process Server assaults but it is safe to assume that not all are reported. Please be safe, be constantly aware and always plan an exit strategy. When pulling into courts or dead ends please park where the vehicle is facing the exit. When going

*continued on page 10*

into gated areas at service locations please yell out to make sure there are no dogs or other animals present that may become protective of the premises.

Trespassing is an inherent right of the process server until one is told that you are trespassing in which you will need to leave immediately. However, up until that point you have a right to perform your job and to serve anyone you need to before leaving. Also, you are allowed to serve your documents on someone if they are asking you to leave when diligence is completed or is not required for the document you are serving. You can simply serve the papers and leave immediately without being in further violation. A sign that says no trespassing can be bypassed as long as the road is open and not locked. I wouldn't cross a locked gate and would employ a stakeout at the entrance. When told you are trespassing you are free to serve documents and once told to leave you just need to: 1. Identify the person who is being served, 2. Inform the person of the General Nature of the Papers, and 3. Leave the documents in Close Proximity to the person being served. Safety is always a controlling factor and if it is not safe to leave the papers then attempt to leave and leave them before leaving the proximity of the person served. No serve is worth risking your well being for. The two trespassing codes for process servers in the State of California are PC 602(n) which refers to driving on private property and PC602.8(c)(3) which refers to walking on private property. Please review these and memorize them as well in case you need to educate law enforcement while in the field.

A successful Process Server should be equipped with some tools of the trade as well to help you get your cases served faster and easier. Tools of the profession include a flashlight, blue painter's tape, door marks, body cameras, identification, and registration along with effective report writing. Also, the CalsPro App and CalsPro Process Server's Quick Action Guide to Assault

is extremely helpful. Blue painters' tape should be used to do your postings to ensure damage isn't caused to doors and entrances by sticky tape that would peel paint. Door marks are an effective tool for our profession to learn when someone is crossing the threshold, moving a vehicle and/or coming to and from their residence. Marking the door on your last attempt allows you to learn something on your next attempt.

A body camera can be effective when proving service and will allow a server to record their own evidence if any problems may arise. While wearing a body camera, privacy laws in our state must be enforced to ensure that a Reasonable Expectation of Privacy for occupants is maintained and any recording beyond enclosed doors or gates may be a violation. California Penal Code Section 632 – Two Party Consent Rule states that all parties to a conversation must consent to being recorded if there is a reasonable expectation of privacy. Also, the California Supreme Court has ruled that the area immediately surrounding the home (curtilage) can be considered private if the resident has taken measures to shield it from public view or access (e.g. fences, gates, or signage like "No Trespassing" Be careful when recording in these areas and not recording any audio may be a better approach. Rather

than using a body camera, I personally have two cameras in my vehicle to record when the car is running. One camera is facing the front and one is pointed directly out the back of my vehicle. This also ensures that recording can only be done in public areas as well. Having a witness with you or a camera is not a bad idea in case you are confronted with something that didn't really happen and will allow you the ability to prove otherwise. Please again be careful using body cameras when at someone's front door and possibly recording inside and around the home.

When writing your reports please write clearly and use accurate times, be precise and get a 6-point description of the person served, note whether there were lights on or off, or if the mail has been picked up or any names on the mailboxes. Do not open or touch any mailboxes. If you can see in that's okay but you are not allowed to use force to gain access. Also, please write down on each and every attempt what is happening at the location along with any vehicles that may be present with the license plate numbers and/or what a neighbor/co-occupant may have said. If someone isn't at the location at the time of service, then try to find out the name of the person who is at the service location

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# Why California Process Servers Need a General Liability Insurance Policy



LARRY SUKAY, CCPS  
Acrisure Insurance

Process servers play a crucial role in the legal system, responsible for delivering legal documents like subpoenas, summons, and complaints to individuals involved in legal proceedings. While the job may seem straightforward, process serving can involve significant risks, particularly when dealing with individuals who may react unpredictably. In California, like in other states, it is vital for process servers to protect themselves against potential legal and financial liabilities.

One of the most effective ways to do this is by securing a General Liability Insurance policy. Below, we explore why this type of coverage is essential for California process servers.

## The Nature of the Job: Risks Involved

Process serving can be unpredictable and sometimes dangerous. Process servers often deal with people who may not want to be served, leading to potential altercations or misunderstandings. Risks process servers may face include:

- 1. Bodily Injury:** There may be instances where a process server is accused of causing harm, either directly or indirectly. For example, if someone trips over a step while the process server is delivering documents, they could attempt to hold the process server liable for their injuries.
- 2. Property Damage:** In the course of their duties, process servers might accidentally damage property, such as knocking over a valuable object when entering someone's home or office.

### 3. Defamation or Invasion of Privacy Claims:

The nature of delivering sensitive legal documents sometimes leads to misunderstandings. If a process server is accused of improper conduct during the process (such as serving documents in a way that others learn of private legal matters), there could be legal repercussions.

### 4. Assault or Harassment Accusations:

In high-conflict situations, servers may face false accusations of assault or harassment, which could lead to costly legal defenses.

These types of risks underline the need for a General Liability Insurance policy, which can help mitigate the financial consequences of potential lawsuits or claims.

## Key Benefits of General Liability Insurance for Process Servers

### 1. Protection Against Bodily Injury and Property Damage:

If a process server is accused of causing injury to a third party or damaging property during their duties, a General Liability policy would help cover legal defense costs and any settlements or judgments. Without insurance, these costs could be devastating, especially for an individual or small business.

### 2. Coverage for Legal Defense Costs:

Even if a claim is groundless or frivolous, a process server will still need to defend themselves, which can be expensive. A General Liability policy will typically cover the costs associated with defending against these claims,

including legal fees, court costs, and settlements.

### 3. Peace of Mind for Clients:

Many clients, such as law firms or other professional entities, prefer or require that the process servers they hire carry General Liability insurance. This reassures them that any claims arising from the process server's actions will not fall back on them, and it gives them confidence in the professionalism of the service provider.

### 4. Compliance with California Regulations:

While California law does not explicitly mandate General Liability insurance for process servers, having a policy may help process servers meet the requirements of other laws or regulations, particularly if they are working with government agencies or large corporations. In addition, many professional associations in the legal field require their members to carry some form of insurance coverage, and having General Liability insurance helps meet this standard.

### 5. Minimizing Financial Risk:

Process serving businesses, especially small operations or sole proprietorships, might not have the financial resources to pay out of pocket for legal claims. Without insurance, even a single lawsuit could force a process server to close their business. A General Liability policy provides a safety net, ensuring that unexpected legal expenses don't lead to financial ruin.

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## What Does General Liability Insurance Cover?

A standard General Liability policy typically covers the following:

- **Bodily Injury:** This provides protection if someone is injured as a result of the process server's actions.
- **Property Damage:** If the process server accidentally damages someone's property while delivering legal documents, this part of the policy helps cover the costs.
- **Personal and Advertising Injury:** This covers claims of defamation, invasion of privacy, or slander that could arise during the process of serving documents.
- **Legal Defense Costs:** The policy pays for the cost of legal representation, even if the claim is unfounded.

## Choosing the Right Coverage

When selecting a General Liability policy, process servers should ensure that the coverage limits are adequate to cover the potential risks they face. A typical policy might offer coverage starting at \$1 million per occurrence, but depending on the scope of work and the size of the business, higher limits may be necessary.

Additionally, process servers should consider adding other forms of insurance to supplement their General Liability policy, such as Professional Liability Insurance (Errors & Omissions insurance), which covers claims of negligence or mistakes in the service of legal documents.

## Conclusion

For process servers in California, having a General Liability insurance policy is not just a smart business decision; it's a vital safeguard against the inherent risks of the job. Whether dealing with disgruntled recipients of legal documents or navigating difficult situations that could lead to property

damage or personal injury, the right insurance policy offers protection and peace of mind. In a field where unpredictability is common, being insured is the best way to ensure that both the process server and their business are protected from financial hardship caused by unexpected claims or lawsuits. ●

## Contact Information:

**Larry Sukay, CCPS**  
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### Larry Sukay – CALSPRO Member

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# Advertising

ESTEBAN PUJOL, **CALSPro Advertising Chair**

## Six Months and Counting!

**C**an you believe we're already halfway through 2025! Haven't explored CALSPro advertising opportunities yet? We're contacting our valued advertisers to encourage you to launch your advertising campaigns. This presents an excellent opportunity to showcase your company and services

while continuing to support CALSPro. Your ongoing sponsorship is vital to advancing our mission and maintaining the strength of the legal support industry.

Please access the members-only section and click **"Advertise With Us"** in the side navigation to begin!

### Available Advertising Options:

- **Banner Ads:**

These rotating advertisements display on every CALSPro website landing page. When users click them, they're directed to your company's website, maximizing visibility and driving traffic.

- **Newsletter and E-News Ads:**

Distributed five times annually via email, these feature clickable advertisements that lead users directly to your website, providing targeted exposure.

- **NEW – E-Blasts:**

Ideal for time-sensitive or specific announcements, including job postings, office moves, or new service launches. Communicate your message directly to CALSPro members for immediate visibility.

- **NEW – CALSPro Classifieds:**

An excellent platform for posting job opportunities or selling industry equipment. Simply provide your content and images – we handle the rest. The Classifieds function as a centralized resource for members, with new listings announced through e-Blasts to keep everyone informed. 📍

**CALSPro**  
California Association of  
Legal Support Professionals

Newsletter and E-News

- None
- Full Page x 1 - (8 1/2" x 11") - \$310.00
- Full Page x 5 - ("8 1/2 x 11") - \$1250.00
- 3/4 Page x 1 - (7 1/2" x 5 1/2") - \$205.00
- 3/4 Page x5 - (7 1/2" x 5 1/2") - \$900.00
- 1/2 Page VERTICAL x 1 - (3 1/2" x 9 1/2") - \$155.00
- 1/2 Page VERTICAL x 5 - (3 1/2" x 9 1/2") - \$650.00
- 1/2 Page HORIZONTAL x 1 - (7 1/2" x 4 3/4") - \$155.00
- 1/2 Page HORIZONTAL x 5 - (7 1/2" x 4 3/4") - \$650.00
- 1/4 Page x1 - (3 1/2" x 4 3/4") - \$90.00
- 1/4 Page x 5 ((3 1/2" x 4 3/4") - \$400.00
- Business Card Size x 1 - (3 1/2" x 2") - \$70.00
- Business Card Size x 5 - (3 1/2" x 2") - \$300.00

File  
Upload File

E-Blasts

## Capitol Report

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On a personal note, as your advocates in Sacramento, we truly appreciate the way so many have contributed to the effort: whether donating financially to CALSPro's AB 747 fight on the association's website or spreading the word in the industry about our efforts to fight for the profession and how we need their membership. All that effort, generosity, and help is inspiring and allows for the association to take on more tools to fight back on AB 747. Thank you for your help! ●



## Legislative Update

– continued from page 3

to prevent the exposure of personally identifiable information, such as home addresses.

- **Mandatory Photographic Evidence:** The mandate to include timestamped and GPS-verified photographs with proofs of service, including images of a dwelling's door, imposes logistical and safety challenges. This requirement may not always be feasible or safe for process servers.
- **Removal of Proof of Service Presumption:** The bill eliminates the presumption that a properly executed proof of service is valid if a server's registration status is later challenged, potentially undermining confidence in the process.

CALSPro is committed to advocating for balanced regulations that support the professionalism of our members and the efficient operation of California's legal system.

## Strategic Public Relations Initiative

To further our advocacy, CALSPro has launched a comprehensive public relations campaign to educate the legal community, policymakers, and the public about

AB 747's implications. This initiative includes media outreach, social media engagement, strategic storytelling, and thought leadership to highlight the vital role of process servers in the justice system and to counter misinformation.

## Call to Action

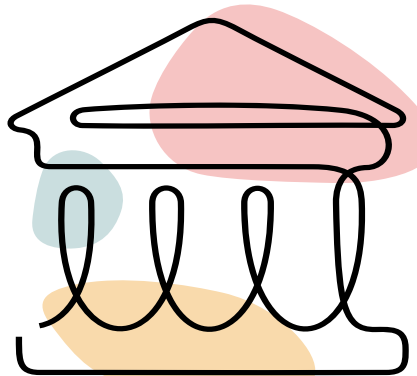
The amendments to AB 747 demonstrate the power of collective advocacy and the impact of a unified voice. To sustain this momentum, we urge the process serving community to take the following actions:

- **Join CALSPro:** Strengthen our advocacy by becoming a member if you are not already.
- **Contribute to the Legislative Fund:** Your donations support our work with lobbyists and legal experts to protect the industry.
- **Raise Awareness:** Share information about AB 747's risks and CALSPro's efforts with colleagues, legal professionals, and industry partners.

Visit [fight-against-ab-747](https://www.calspro.org/fight-against-ab-747) for more information and to stay engaged. We extend our heartfelt gratitude to all who have contributed to this effort.

## Moving Forward Together

The progress on AB 747 reflects CALSPro's dedication to defending the process serving profession. With your continued support, we will ensure that California's process servers remain respected and that our industry thrives under fair and practical regulations. ●



## Staying Safe

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in case you have to do a sub-serve later where you will already know the person's name. Good report writing will allow you to remember your services you are currently working on and will allow you to understand months later about previous services if needed as well. It is always great to present your work order to the court if you are called to testify and proper record keeping will ensure your protection and safety. You will appear to the judge to be professional, reliable and a trustworthy process server when testifying in their presence as well.

You never know who you will be asked to serve. Several years ago, my office got the call to serve San Francisco 49er Legend and Hall of Famer Joe Montana. My office was hired to go to an autograph signing to secure service. We procured two #16 home jerseys and went to the service location. We were able to serve him personally and even after service he still willingly signed both jerseys while being as nice as one could be. Today, one of the jersey hangs in my house and is one of my greatest stories regarding serving someone in our profession. My office had both jerseys framed and matted to keepsake for the future. Of course, my server was given the other jersey and I was extremely grateful to have obtained one. Again, you just never know who you will be serving and it is best to be ready, willing and able to meet the challenges that arise. At the end of the day maybe you will get to serve one of your heroes too. All the best wishes out there and please stay safe! ●



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