



CALSPRO Headquarters

2520 Venture Oaks Way, Suite 150,

Sacramento, CA 95833

(916) 239-4065 – phone • (916) 924-7323 – fax

info@calspro.org

California Association of Legal Support Professionals

– *www.calspro.org* –

**CALSPRO Featured Member Online Banner Advertisement
Advertising Policies and Agreement to Advertise**

Specifications – \$300 Featured Banner Ad (One year term)

Conditions – All requests for advertising must be in writing, for the protection of both the advertiser and CALSPRO. CALSPRO reserves the right to reject any advertising copy or cancel any advertising at any time without penalty to either party at the sole discretion of the California Association of Legal Support Professionals. Please note that only paid Company and Associate members may purchase a banner ad. **Payment Terms** – Only advertisers paying by credit card can utilize the flex payment option. The advertiser must provide a credit card wherein the card will be charged up to six monthly installments of equal amounts. If a payment is missed, the banner ad will be removed until payment has been processed. Ads will begin to run within 2 weeks upon receipt of the artwork, contract and payment. Advertisers must fill out the information below in order for the ad to be placed on the Web site. **Art Specifications** – Ad copy will be **240 pixels high and 80 pixels wide** and will include a link to your Web site. Please submit an ad that consists of Logo and one Tagline only (no phone numbers or other details) **.PNG format with a transparent background.** Make the specification bold (dimensions, file format, etc.) Banner will include a link to your Web site and be placed on all pages except: Home page, Member Search Page and Results pages, and Blog.

Submission – Please submit your ad to CALSPRO Headquarters at the address above either on CD or via e-mail (info@calspro.org and michael@caladmanagement.com).

Placing Your Ad –

To place an ad, complete the information below and return to:

CALSPRO, 2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833 • (916) 924-7323 – fax.

Company Name _____ Contact Name _____

Address _____

Phone () _____ Fax () _____ E-Mail _____

I agree to the terms of the Featured Member Banner ad and will place an ad for one year at the rate of **one payment of \$300.00 or three installments - monthly automatic credit card payments of \$105.00 each.**

Today's Date/Signature _____

Method of Payment (please check one) *If paying by credit card, please fax do not email this form –*

Enclosed is Check # _____ in the amount of \$ _____

Charge my credit card Master Card Visa AMEX in the amount of \$ _____

Card Number _____ Expiration Date _____

Name on Card _____ Signature _____

Billing Address _____ City, State, Zip _____